



GOLFSTATUS.ORG



Children's  
Miracle Network  
Hospitals

# PARTNERSHIP OVERVIEW

Play Yellow, GolfStatus.org & Children's Miracle Network Hospitals

## **How are GolfStatus and Children's Miracle Network Hospitals working together?**

GolfStatus is the preferred golf event management platform for Play Yellow charity golf outings and golf tournament fundraisers benefiting Children's Miracle Network Hospitals.

## **What are the benefits of using GolfStatus for my event?**

Benefits include: A free event website; widespread event promotion; time savings and streamlined event management; easy and secure data capture and donor management; robust sponsorship recognition; seamless coordination with the golf facility; live scoring and leaderboards; virtual event options, including the ability to add a virtual round to a traditional tournament; and more opportunities to raise money overall.

## **How does GolfStatus help us raise more money?**

A professional event website makes it easier to market the event and provides broader exposure to players and sponsors through the audiences and networks of Children's Miracle Network Hospitals and GolfStatus. The website also simplifies the purchase/registration process for donors purchasing teams, add-ons, and sponsorship packages. Additional fundraising opportunities include the ability to use technology to solicit donations from participants and online spectators before, during, and after the event and a number of digital sponsorship options.

## **How much does it cost to use GolfStatus?**

As part of this partnership and in conjunction with GolfStatus.org and the Golf for Good program, GolfStatus waives its up-front costs and fees for events benefiting Children's Miracle Network Hospitals. Through GolfStatus.org (the division of GolfStatus devoted to corporate social responsibility and giving back), GolfStatus works directly with partners like Children's Miracle

Network Hospitals to provide technology that improves fundraising outcomes for golf events benefiting great causes. For nonprofits and their affiliates, GolfStatus offers additional fundraising opportunities under a win-win model, where GolfStatus receives a small cut that helps cover costs only if events are able to use the platform to successfully raise additional funds.

**Are there payment processing fees?**

Stripe charges 2.9% plus 30 cents per transaction. GolfStatus assesses an additional 2% for transactions under \$500 and 1% for transactions over \$500. Processing fees can be bundled into event pricing or passed onto players/sponsors at checkout. (Our data shows that 86% of the time, registrants choose to cover these fees in our platform when this option is turned on.)

**How does the Technology Sponsorship work?**

GolfStatus provides exposure through the event website, the live-scoring app, and the online and in-app leaderboards. We bundle this together and call it the Technology Sponsorship, which event organizers can price at their discretion and list among the event's other sponsorships. If the Technology Sponsorship sells, GolfStatus takes a flat cut of \$750. If it does not sell, there are no penalties or fees. For example, if the Technology Sponsorship sold for \$5,000, \$750 of that would go to GolfStatus and the event would net an additional \$4,250. If the Technology Sponsorship sold for \$10,000, \$750 of that would go to GolfStatus and the event would net an additional \$9,250. GolfStatus only takes this flat cut on the Technology Sponsorship (i.e. not on any of the event's existing sponsorships) and *only* if the sponsorship sells.

**If someone registers offline, can they be manually added to GolfStatus's golf event management system?**

Yes. A team, individual, or sponsor can be added manually through the web-based system. However, event organizers see huge benefits from online registration, including substantial time savings, secure data and payment handling, avoiding duplicative work, reducing/eliminating data entry errors, et cetera.

**After funds are collected, how are they transferred to the hospital?**

As third-party organizers, the donation method is ultimately the organizer's choice. GolfStatus will walk through several options for quickly and easily withdrawing and transferring funds collected through a golf event.

**Are there options for in-event payment processing the day of/during the event?**

There are a number of options for selling add-ons and accepting payments and donations the day of the event. A GolfStatus representative can walk through how this works and get access permissions set up for event organizers as needed.

**Should GolfStatus be used for Family Golf Days?**

GolfStatus should be used for golf tournaments, while DonorDrive should be used for Family Golf Day tournaments.

**Where can I find additional tournament planning resources?**

A number of guides, templates, and other information are available at [www.golfstatus.org/resources](http://www.golfstatus.org/resources). GolfStatus's top-rated in-house customer success team is also available to assist with questions large and small.

**How do I register a Children's Miracle Network Hospitals event?**

Submit your information by visiting [playyellow.childrensmiraclenetworkhospitals.org/get-involved](http://playyellow.childrensmiraclenetworkhospitals.org/get-involved) and GolfStatus will contact you directly to get your event registered and build your event website.