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| TO: | General Managers  The Americas, Managed and Franchised Properties |
| DATE: | January 1, 2023 |
| SUBJECT: | 2023 Marriott Casual 4 Kids to support Children’s Miracle Network Hospitals |

General Managers:

We invite all hotels to participate in this program in support of the 170 Children’s Miracle Network (Hospitals) in the U.S. and Canada. This program is a fantastic associate engagement activity that allows everyone to participate and support CMN Hospitals.

Here are the details:

* Casual 4 Kids days are selected by each hotel: weekly, monthly, quarterly, or even just once a year.
* Post the Casual 4 Kids poster(s) in the heart of the house area(s) for all associates to see with dates of scheduled days and amount of requested donation to participate.
* To purchase Casual 4 Kids stickers for participating associates to wear [here](https://miraclemall.childrensmiraclenetworkhospitals.org/products/296089).
* To purchase Marriott and Children's Miracle Network Hospital branded items click [here](https://miraclemall.childrensmiraclenetworkhospitals.org/products?s%5Bf%5D%5Bc%5D%5B%5D=%2FPARTNERS%2FMARRIOTT+INTERNATIONAL).
* If you have any questions please reach out to Amy Moyer at [Amy.Moyer@marriott.com](https://marriott.childrensmiraclenetworkhospitals.org/causal4kids/Amy.Moyer@marriott.com).

Please direct any questions related to the Root Beer Float Day activity or other CMN Hospital programs or events to [Amy.Moyer@Marriott.com](mailto:Amy.Moyer@Marriott.com).